

THE CHURCH OF ST. GERARD MAJELLA

All are Welcome to Encounter Christ

AUGUST 7, 2022 | NINETEENTH SUNDAY IN ORDINARY TIME

WELCOME!

9600 Regent Avenue North
Brooklyn Park, MN 55443
763-424-8770
st-gerard.org

OFFICE HOURS

Mon-Thu | 9:00am-4:00pm
Friday | 9:00am-1:00pm
Sat-Sun | Closed

MASS SCHEDULE

Weekdays

Mon-Fri | 8:30 am | English
Sat | 8:00am | Vietnamese

Weekends

Sat | 5:00 pm | English
Sun | 8:00 am | Vietnamese
Sun | 9:30 am | English
Sun | 11:00am | English

Reconciliation

Sat | 4:00pm, or by appointment

PARISH STAFF

Pastor

Fr. Charles V. Lachowitz
frcharlie@st-gerard.org

Parochial Vicar (Vietnamese)

Rev. Paul Phong Le
frpaulphong@st-gerard.org
(Viet only): 612-453-8798

Parish Administrator

Karl Kornowski
karlk@st-gerard.org
(Em. Cell): 612-703-7570

Director of Faith Formation

Meredith Toweh
formation@st-gerard.org

Director of Parish Life

Joni Sandlin
jonis@st-gerard.org

Facilities Care Coordinator

Bob Imholte
bobi@st-gerard.org

Custodian

Geoff Moore
geoffm@st-gerard.org



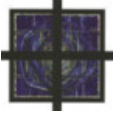
19th SUNDAY IN ORDINARY TIME

"Blessed are those servants whom the master finds vigilant on his arrival. Amen, I say to you, he will gird himself, have them recline at table, and proceed to wait on them." - Lk 12:37



We send periodic updates to parishioners who have signed up with Flocknote. Stay up to date with us!

To sign up for Flocknote, visit st-gerard.org and click "STAY CONNECTED!" on our homepage. If you see the Flocknote logo, you're in the right place!



2 | THE TRUTH OF COMMUNICATIONS

The Church of St. Gerard Majella | st-gerard.org



I remember when the “Pastor’s Message” in parish bulletins was only available to those who went to Mass, took a bulletin and actually read it. Meanwhile, Catholic school students doing service projects or a dedicated group of daily Mass attendees, put flyers into every bulletin.

Announcements at Mass were needed to promote important events in the parish, especially if more volunteers were needed.

Then came the national statistics that were no surprise to parish maintenance staff who had to throw away the leftover bulletins from the weekend Masses.

According to the survey, only a small number of registered households actually took and read the bulletin. For example, in a parish of 1200 addresses, on any given weekend, only 133 people took a bulletin. Again according to the survey, only 44 people actually read part of it and only 14 people read all of it. (We are actually doing slightly better than those numbers at St. Gerard’s.)

With a significant reduction in the number of bulletins printed in many parishes, parish staffs debated whether all the time and effort to produce content every week was worth it. The announcements at Mass grew and grew.

Now because of amazing technology, a pastor’s column on the parish’s website can be viewed by anyone in the world.

Today, a quality website requires resources far beyond the bulletin. As the primary tool of parish communications, everything from information on specific events, volunteer opportunities, signups and registrations are all on the website. There is no longer any debate among the staff of parishes about the necessity of generating each week the content needed for an electronic bulletin. Now the challenge is to get more people to go to the website.

A parish’s bulletin is free, paid for by generous advertisers (thank you!) and is but a snap shot of what is on the website. Today when I write my bulletin message, it too goes on the website and is sent to the subscribers of Flocknote.

You may have noticed that I like to keep the announcements at Mass limited and often refer to our website. The truth of electronic communications is the same as with the paper bulletins, it is only more effective when more people read it.

God bless you for reading this!
Fr. Charlie Lachowitz, Pastor



PARISH CALENDAR

Tuesday, August 9

7:30 pm | **Regents AA, Garden Room**

Wednesday, August 10

3:00 pm | **Adoration, Chapel**

6:00 pm | **Music rehearsal, Church**

Saturday, August 13

4:00 pm | **Confessions, Church**

Go make disciples and teach them everything that I have commanded you.

Matthew 28:19-20

Our Faith Formation Program needs volunteers. It is through caring, sharing and praying that our community has grown in love and support of one another. **The success of our Faith Formation program depends on the dedicated individuals in our parish.** We encourage all parishioners, as well as the parents of children/youth in our program to be a part of the Faith Formation process.

Please prayerfully consider volunteering as a catechist, room monitor, hall monitor, office helper or prayer warrior. Our children and youth need YOU to share your faith as you, too, grow in your faith as you minister to the present and future of our church.

Our Faith Formation classes are held normally, every other Wednesdays from 6-7:30 pm and go from September – May.

Please contact **Meredith Toweh, Interim Director at formation@st-gerard.org** if you have any questions or would like to volunteer.

MASS INTENTIONS

Sunday, August 7

8:00am | Jack Klaesges +

9:30am | People of the Parish

11:00am | People of the Parish

Monday, August 8

8:30am | People of the Parish

Tuesday, August 9

8:30am | People of the Parish

Wednesday, August 10

8:30am | Dee Sokolowski +

Thursday, August 11

8:30 am | People of the Parish

Friday, August 12

8:30am | People of the Parish

Saturday, August 13

5:00pm | People of the Parish

FAITH FORMATION CLASS REGISTRATION IS NOW OPEN

In-Person Registration will be on Saturday, August 13th after the 5pm Mass and on Sunday, August 14th after the 9:30am and 11:00am Masses.

For more information and to register online go to www.st-gerard.org

Faith Formation Registration will CLOSE on September 1 so be sure to register before then. For questions, please email **formation@st-gerard.org**

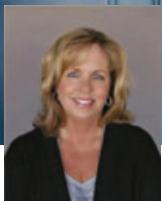
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