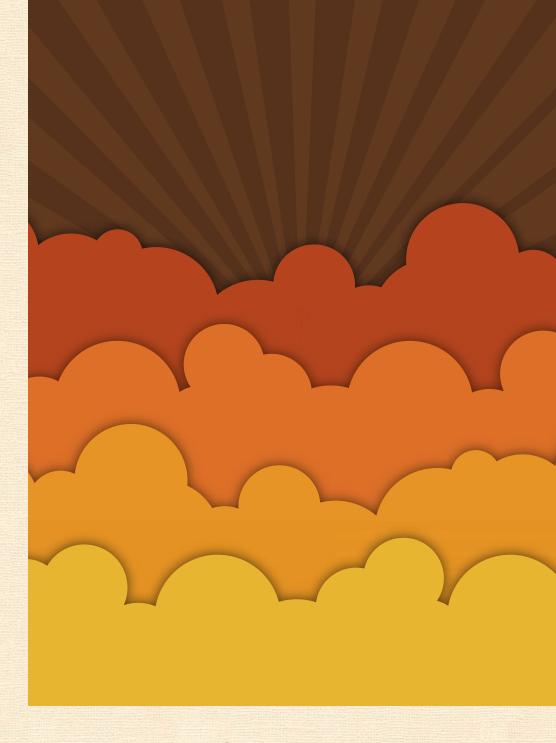
THANK YOU

for choosing Senior Life Insurance Company to help pay for your final expenses and provide you and your loved ones peace of mind.



877.777.8808 • 1 Senior Life Lane, Thomasville, GA 31792 www. Senior Life Insurance Company.com



Peace of Mind Brochure

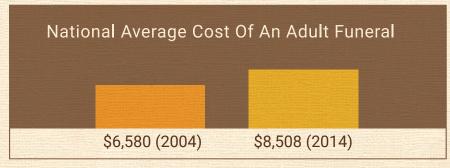
WHEN THE TIME IS NEAR

THE HIGH COSTS OF FINAL EXPENSE BECOMES CLEAR



Since death is one thing we cannot predict, prevent, evade, or avoid, you need to prepare today. We recommend you plan and fund your final expenses in advance, so your loved ones will not carry that burden while they are grieving.

Our simple and affordable whole life insurance plans can pay for your final expenses. Benefits are paid to your beneficiary (unless directed otherwise) and are not tied to any one funeral home or cemetery.



- 2015 NFDA General Price List Survey
- Median Price the amount at which half of the figures fall below and half are above.

Cash benefits can be used to help cover funeral expenses, including:

- » Casket and professional services
- » Cemetery expenses
- » Transportation services
- » Monument or marker

- » Clothing and floral expenses
- » Vault fees
- » Newspaper notices
- » Final medical bills and taxes

Today's Decision is Tomorrow's Peace of Mind

The Senior Care Plan features:

- » Plans available for ages 0-85
- » Whole life insurance protection up to \$30,000
- » No medical exam required*
- » Payment plans fit most budgets
- *Answers to health questions determine eligibility

Join Us Today!

Death is inevitable, it is a life passage everyone will travel. The mission of Senior Life Insurance Company is to offer great products and outstanding service, granting you peace of mind.

Unfortunately, when a family member dies, there are unavoidable costs. Most people never consider this expensive occasion. Senior Life Insurance Company ensures these final costs will not be a burden to your loved ones - and that is the greatest gift you can give your loved ones.