

Home Instead<sup>®</sup> believes that everyone deserves a chance to age in place. Those who do experience a sense of independence and comfort that only home can provide, along with better health outcomes.

Through individualized. supportive care. Home Instead helps seniors retain a high quality of life and remain independent in the familiar surroundings of home — right where they want to be. And this gives families the reassurance they need knowing their aging loved ones are safe and well.

### Services

- Alzheimer's/dementia care
- Hospice care support
- 24-hour & live-in care
- Medication reminders
- Meal prep & nutrition
- Light housekeeping & laundry
- Transportation & errands
- Bathing dressing & grooming
- Toileting & incontinence
- Companionship

#### • Respite care

#### Core Purpose

We believe that we play an important role in the lives of seniors, but we also strive to fulfill a higher purpose: to teach others about **Love (v)**.

As a verb, love is more powerful than a feeling or emotion. When we outwardly show love to those around us, we can have a greater impact on our clients and their families, our communities and beyond. Our eight Attributes demonstrate the true spirit of "love in action," set the foundation of our caring culture and help guide how we daily serve each other.

## Footprint

In 1997, our franchise owner, Steve Nooyen, opened Wisconsin's first Home Instead office in Green Bay, after he lost his grandfather to dementia. Subsequent acquisitions to grow our regional network soon followed. In 2017, Steve acquired the Sheboygan franchise to expand our regional network.

Together with our sister sites in Appleton. Cedarburg, Green Bay, Kenosha. Madison and Racine, we are now seven central locations and two satellite offices (Oshkosh and Sturgeon Bay), covering 16 counties. Part of a nationwide franchise system backed by 25+ years of experience. Home Instead Sheboygan serves Sheboygan and Manitowoc Counties, as well as portions of Calumet.

**Contact** 3426 Mill Rd. Sheboygan, WI 53083 920.803.0188 HomeInstead.com/SheboyganWI

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Each Home Instead franchise office is independently owned and operated.





 Backed by our qualityassurance standards

# Attributes

Patience Kindness Humility Selflessness Respectfulness Forgiveness Honesty Commitment